

who we are

Eliza Tran is a full-service stationery design boutique specializing in letterpress invitations and calligraphy. We combine old school methods with modern design to create high-quality, beautiful invitations. We pride ourselves in our luxurious paper, sophisticated aesthetic, and friendly service. We are passionate about this craft and our greater purpose — representing the milestones that mark the lives of our clients.

how it works

There is nothing mass-produced about our carefully crafted invitations- we work closely with you to develop a one-of-a-kind design. Your design is then put in the hands of our experienced letterpress partners, who use vintage Heidelberg printing presses to achieve the best impressions possible on the best paper out there. On average, your invites will arrive on your doorstep 6 weeks after your initial consultation. The turnaround time may be shorter than 6 weeks, but we recommend ordering early to ensure you have your invites when you need them.

• Get in touch

Get in contact 1 of 3 ways:

- Elizatran.com "Get Started"
- Etsy message
- Email

Consultation

- Discuss desired suite items, design, printing method, inks/foils, upgrades, etc.
- $\boldsymbol{\cdot} \ \text{Receive a quote}$

(1-2 business days)

2 Design

- Initial deposit due (50% of estimated total)
- Receive design proofs
- Wording and design tweaks are made until you love it

(3-10+ business days)

3 Print

 Upon digital PDF proof approval and final payment, your design is sent to print!

(7-10 business days to print) (1-6 business days to ship)

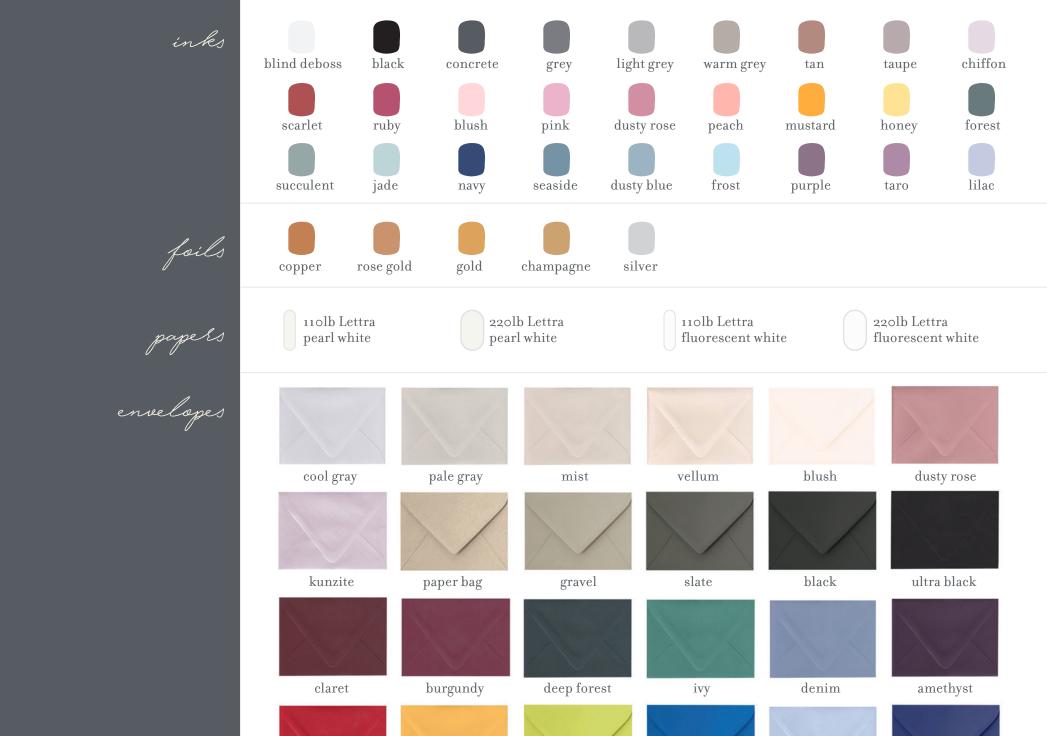
(+5-10 business days for special servicing, e.g. dip dying)



our house paper

We use 100% pure cotton paper made with reclaimed textile fibers right here in the USA. Carefully curated and chosen for their luxurious quality, you'll love the way your invitations look and feel. Our house papers are Crane's Lettra #220 ("ultrathick") and Lettra #110. Developed explicitly for letterpress, Crane's Lettra is soft, springy, rich, and world-renowned.

| | letterpress | foil stamping | flat printing | edge painting | super deep impressions |
|--------------|-------------|---------------|---------------|---------------|------------------------|
| 110lb Lettra | X | X | X | | |
| 220lb Lettra | X | X | | X | X |



cherry

citrine

chartreuse

royal blue

night

azure

pricing guide

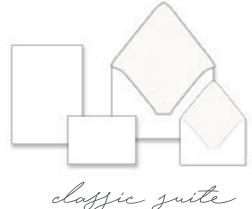
Please refer to our pricings below for a classic invitation set. Please note that suite options are not limited to this - we are happy to tailor a suite to suit your individual needs.

Classic Suite: Invitation + RSVP + Invitation Envelope + RSVP Envelope* (110lb paper)

| Quantity | 50 | 75 | 100 | 125 | 150 | 175 | 200 | 250 | 300 |
|----------------|-----|-----------|-----|-----|------|------|------|------|------|
| 1-color | 525 | 57^{3} | 620 | 668 | 715 | 763 | 810 | 905 | 1000 |
| 2-color | 685 | 733 | 780 | 828 | 875 | 923 | 970 | 1065 | 1160 |
| 3-color | 845 | 893 | 940 | 988 | 1035 | 1083 | 1130 | 1225 | 1320 |
| Flat | 375 | 423 | 470 | 518 | 565 | 613 | 660 | 755 | 840 |
| Foil | 700 | 748 | 795 | 843 | 890 | 938 | 985 | 1080 | 1175 |
| 1-color + Flat | 680 | 728 | 775 | 823 | 870 | 918 | 965 | 1060 | 1155 |
| 1-color + Foil | 840 | 888 | 935 | 983 | 1030 | 1078 | 1125 | 1220 | 1315 |

Classic Suite: Invitation + RSVP + Invitation Envelope + RSVP Envelope* (220lb paper)

| Quantity | 50 | 75 | 100 | 125 | 150 | 175 | 200 | 250 | 300 |
|-----------------|-----|-----------|------|------|------|------|------|------|------|
| 1-color | 585 | 640 | 695 | 750 | 805 | 860 | 915 | 1025 | 1135 |
| 2-color | 785 | 840 | 895 | 950 | 1005 | 1060 | 1115 | 1225 | 1335 |
| 3-color | 985 | 1040 | 1095 | 1150 | 1205 | 1260 | 1315 | 1425 | 1535 |
| Foil | 804 | 859 | 914 | 969 | 1024 | 1079 | 1134 | 1244 | 1354 |
| 1-color + Flat* | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| 1-color + Foil | 979 | 1034 | 1089 | 1144 | 1199 | 1254 | 1309 | 1419 | 1529 |



plicing guide

Please refer to our pricings below for a simple invitation set. Please note that suite options are not limited to this - we are happy to tailor a suite to suit your individual needs.

Simple Suite: Invitation + Invitation Envelope (110lb paper)

| Quantity | 50 | 75 | 100 | 125 | 150 | 175 | 200 | 250 | 300 |
|----------------|-----|-----------|----------|-----|-----------------|-----|-----|-----|-----|
| 1-color | 298 | 326 | 355 | 384 | 413 | 441 | 470 | 528 | 585 |
| 2-color | 388 | 416 | 445 | 474 | 503 | 531 | 560 | 618 | 675 |
| 3-color | 478 | 506 | $5^{3}5$ | 564 | 59 ³ | 621 | 650 | 708 | 683 |
| Flat | 218 | 246 | 275 | 304 | 333 | 361 | 390 | 448 | 505 |
| Foil | 388 | 416 | 445 | 474 | 503 | 531 | 560 | 618 | 675 |
| 1-color + Flat | 388 | 416 | 445 | 474 | 503 | 531 | 560 | 618 | 675 |
| 1-color + Foil | 478 | 467 | 535 | 564 | 593 | 621 | 650 | 708 | 765 |

Simple Suite: Invitation + Invitation Envelope (220lb paper)

| Quantity | 50 | 75 | 100 | 125 | 150 | 175 | 200 | 250 | 300 |
|-----------------|-----|-----------|-----|-----|-----|-----|-----|-----|-----|
| 1-color | 330 | 364 | 398 | 431 | 465 | 499 | 533 | 600 | 586 |
| 2-color | 443 | 476 | 510 | 544 | 578 | 611 | 645 | 713 | 780 |
| 3-color | 555 | 589 | 623 | 656 | 690 | 724 | 758 | 825 | 893 |
| Foil | 443 | 476 | 510 | 544 | 578 | 611 | 645 | 713 | 780 |
| 1-color + Flat* | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| 1-color + Foil | 555 | 589 | 623 | 656 | 690 | 724 | 758 | 825 | 893 |



simple juite

Dimensions: Invitations 5"x7", RSVPs 3.5"X4.875", Invitation Envelopes 5.25"x7.25", RSVP Envelopes 3.625"x5.125" *220lb paper is too thick to run through a flat printer. For 1-color + Flat, arrangements for duplexing can be made.

pricing guide

Please refer to our pricings below for upgrade and hand calligraphy services. Please note that upgrade options are not limited to this - let us know what you had in mind and we'll do our best to make it happen.

Upgrades, Calligraphy Services

| Quantity | 50 | 75 | 100 | 125 | 150 | 175 | 200 | 250 | 300 |
|-------------------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Hand Calligraphy Addressing (gold) | 125 | 188 | 250 | 313 | 375 | 438 | 500 | 625 | 688 |
| Hand Calligraphy Addressing | 113 | 169 | 225 | 281 | 338 | 394 | 450 | 563 | 675 |
| Hand Calligraphy Place Cards (gold) | 50 | 75 | 100 | 125 | 150 | 175 | 200 | 250 | 300 |
| Hand Calligraphy Place Cards | 38 | 56 | 75 | 94 | 113 | 131 | 150 | 188 | 225 |
| | | | | | | | | | |
| Envelope Liners (custom) | 210 | 235 | 260 | 285 | 310 | 335 | 360 | 410 | 460 |
| Envelope Liners (basic) | 50 | 75 | 100 | 125 | 150 | 175 | 200 | 250 | 300 |
| Return Address Flap (Foil) | 240 | 255 | 270 | 285 | 300 | 315 | 330 | 360 | 390 |
| Return Address Flap (LP) | 150 | 165 | 180 | 195 | 210 | 225 | 240 | 270 | 300 |
| | | | | | | | | | |
| Edge Painting | 130 | 130 | 130 | 130 | 130 | 130 | 175 | 175 | 175 |
| Hand Brushing / Dip Dye * | 38 | 56 | 75 | 94 | 113 | 131 | 150 | 188 | 225 |
| Custom Art | 50+ | | | | | | | | |

contact us

Questions? Let us know. We do our best to respond to all inquiries within 48 hours. During US national holidays please allow at least 72 hours for a response.

Office Hours

Monday - Friday | 9:00AM EST - 6:00PM EST

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